ENHANCING EMERGENCY PREPAREDNESS AND RESPONSE

December 2011 UPDATE

IN THIS ISSUE: Practices about kids, flu, and schools | new immigrants, cold weather, and preventing carbon monoxide poisoning | tools for H5N1 surveillance in rural communities

Berkeley (CA) public health officials created a lively theme to make flu messages unforgettable for kids in kindergarten through third grade.

Have you seen us yet on Facebook?

Enjoy our Facebook page.

FLU IN SCHOOLS
IN THIS PRACTICE: Using puppets, a catchy tune, and 15-minute skits, volunteers from a local university help young elementary students understand how to ward off influenza.

Details here.

RURAL WORKERS
IN THIS PRACTICE: A train-the-trainer program delivers basic influenza information to limited- and non-English-speaking people in rural agricultural areas and may enhance local surveillance capacity among people who work most closely with animal vectors. Developed by the Minnesota Center of Excellence for Influenza Research and...
WHAT'S YOUR IDEA?

Have you found a great way to solve a problem, save time, collaborate, work more efficiently?

We'd like to hear about it!

Jot it down here or e-mail us

We'll follow up with you!

ABOUT US

www.publichealthpractices.org is a joint project of the Association of State and Territorial Health Officials (ASTHO) in Washington, DC, and the Center for Infectious Disease Research and Policy (CIDRAP) at the University of Minnesota. The Web site is a one-stop shop for concrete tools and strategies to respond to the health

RECENT IMMIGRANTS

IN THIS PRACTICE: Heavy snowfall, wind and ice storms, and power outages can make winter particularly difficult for recent immigrants with little experience living in cold climates. Public health partners in Seattle and King County crafted a multi-language communications campaign aimed at winter weather preparedness and carbon monoxide safety.

WHAT YOU TOLD US about social media

WE ASKED: Does your agency permit the use of social media tools at work?

Among the 33 responses, you said:

YES 58% | NO 39% | DON'T KNOW 3%

NEW QUESTION about networking

WE'D LIKE TO KNOW: Do you ever use online groups to connect with colleagues, get new ideas, and/or help each other out (ie, on LinkedIn, GovLoop, Facebook, or something else?)
consequences of disasters and emergencies. Learn more about us here. UPDATE is prepared and published monthly by the project staff at CIDRAP, and past issues are available on the site.

Questions or comments?  
PHTools@umn.edu

Answer our poll and see instant results from your peers around the country.

We're on Twitter and Facebook! Join us.

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