New look, even more bright ideas

Welcome! We’ve put a fresh face and name on our monthly newsletter (formerly Promising Practices Update).

Our goal is to bring you one click closer to ideas, strategies, and tools that work in public health.

www.publichealthpractices.org
Our Web site is now showcasing some 400 practices submitted by your peers to help all of us enhance public health emergency preparedness and response.

We’re committed to making it easy for you to find, skim, and use good ideas that cover a gamut of hazards, from bioterrorism and extreme cold to wildfires and

VOLCANIC ERUPTIONS

Even if your area is not near an active volcano, you may well encounter similar hazards associated with eruptions: mudslides, environmental damage, and poor respiratory health. IN THIS PRACTICE: See how planners in Washington are using interactive, educational materials (many targeted to children) to provide guidance for staying safe following an eruption. Details here.

EARTHQUAKES

San Francisco’s Chinatown is the most densely populated neighborhood west of New York City. More than 80% of residents speak a language other than English at home. IN THIS PRACTICE: See how disaster planners train and empower community members as responders during the first 72 hours. Details here.

TSUNAMIS

In 2009, just 15 minutes after an 8.1 magnitude earthquake struck 120 miles off the coast of American Samoa, a tsunami arrived, followed by four successive 15- to 20-foot-high waves. There was no notice or siren, and 34 people died. A multistate collaboration of medical and mortuary response teams
emerging infectious disease threats.

Each monthly issue will feature practices on the site that address a timely topic. This month: preparedness and response practices on natural disasters.

Questions or comments? PHTools@umn.edu

ANYTHING WE SHOULD know about?

We're eager to hear what's worked for your organization or agency. Take a few minutes to share a practice with us. Try our quick and easy Online Submission Tool

partnered with the American Samoa government to fill critical infrastructure gaps in the wake of the disaster.

IN THIS PRACTICE: See the five major lessons the partnership identified from their experience. Details here

WE HAVE A QUESTION about social media

Does your organization or agency permit you to use such social media and networking tools as Facebook, Twitter, LinkedIn, or Google+ while you are at work?

Answer our poll and see instant results from your peers around the country.

ABOUT US

www.publichealthpractices.org is a joint project of the Association of State and Territorial Health Officials (ASTHO) in Washington, DC, and The Center for Infectious Disease Research and Policy (CIDRAP) at the University of Minnesota. The Web site is a one-stop shop for concrete tools and strategies to respond to the health consequences of disasters and emergencies. Learn more about us here. UPDATE is prepared and published monthly by the project staff at CIDRAP, and past issues will be available on the site.

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