October 2012 UPDATE

IN THIS ISSUE: Protecting pregnant women and newborns during disasters

2012 APHA Annual Conference

Here's what we'll be doing in San Francisco:

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Speaking
3:10 pm Mon Oct 20

"Effective use of social media in public health: Promoting a practice exchange in pandemic and all-hazards preparedness and response"
Scientific Session #263476:

Tweeting

Posting

Searching

ALL-HAZARDS GUIDELINES

IN THIS PRACTICE: The Women and Infants Service Package (WISP) addresses the rationale, goals, and activities needed to protect the health of pregnant women, new mothers, fragile newborns, and infants during an emergency, providing concrete tools and information. WISP represents a collaboration between healthcare, public health, and international nonprofit organizations.

Details here.

Photo: Chimimexx

OUTREACH TO OB/GYNS

IN THIS PRACTICE: At the onset of H1N1 in Spring 2009, the New York State Department of Health scheduled briefing calls with stakeholders who represented physicians, including obstetricians, as well as nurses, community health centers, and pharmacies to build consensus, receive input, and collaborate on decisions.

Details here.
We'll be on the lookout for practices that merit national attention on our Web site. If you'd like to help us scout, e-mail or private message us!

PHTools@umn.edu

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**Connect with us!**

Want to learn about new practices?

Have a question?

Need help finding something?

Follow us on Twitter (@PHPractices) or Facebook for Web site updates and disaster preparedness news.

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**CLIMATE CHANGE**

**IN THIS PRACTICE:**

The Alaska Native Tribal Health Consortium Center for Climate and Health used a health impact assessment process to gather observations from a wide range of local experts in Point Hope along the arctic coastal plain. The assessment found climate changes that affect traditional cold storage cellars and raise the risk of food-borne illnesses, especially among pregnant women and others whose immune system is weakened.

Details here.

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**ABOUT US**

PublicHealthPractices.org is a joint project between the Association of State and Territorial Health Officials (ASTHO) in Washington, DC, and the Center for Infectious Disease Research and Policy (CIDRAP) at the University of Minnesota.

The Web site is a one-stop shop for concrete tools and strategies to respond to the health consequences of disasters and emergencies. Learn more about us here.

UPDATE is prepared and published monthly by the project staff at CIDRAP, and past issues are available on the site.

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